SOUTHERN TECH

www.sotech.edu
Use the Program Name or QR
Code for More Information

2610 Sam Noble Pkwy
Ardmore, OK 73401
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GRAPHIC DESIGN

Description

In the Graphic Design program here at Southern Tech, students learn and apply the fundamentals of various design software applications (such as Adobe Illustrator, Photoshop, and InDesign). Other skills and techniques this program will cover are image editing, computer vector drawing, page layout, screen printing, binding/finishing, digital photography, and much more! Students will gain valuable knowledge and experience by participating in challenging real world projects and assignments typical of the graphic design industry.

Application

Applicants must complete a Southern Tech Application for Admission. Additional information and applications are available at the Southern Tech campus and online at www.sotech.edu. Enrollment for this career major is open to partnering High Schools (juniors/seniors) and Adults.

Tuition

High School Student: Free. Adult Student (in-district): $2.50 per hour; Adult Student (Out-of-District): $5 per hour; and Adult Student (Out-of-State): $7.50 per hour. Additional costs may include books, supplies, and miscellaneous fees.

Financial Aid and Scholarships

Financial aid and scholarships are available for qualifying students.

Student Organization

SkillsUSA

Schedule

Adults (Half Time) 8:00-11:00 AM or 12:45-3:45 PM
Adults (Full Time) 8:00-11:00 AM and 12:45-3:45 PM
High School Students: 8:00-11:00 AM or 12:45-3:45 PM

Program Details

Graphic Design Fundamentals

Course	Hours
Design Basics	120
Fundamentals of Technology	120
Digital Illustration	120
Introduction to Digital Editing	120
Capstone I	45
Total	**525**
Estimated time to complete (Half Time)	*1 year*

Graphic Design Advanced

Course	Hours
Design Basics	120
Fundamentals of Technology	120
Digital Illustration	120
Introduction to Digital Editing	120
Capstone I	45
Advanced Desktop Publishing and Graphic Design	120
Advanced Digital Editing	120
Print Production	120
Career Portfolio Development	120
Capstone II	45
Total	**1050**
Estimated time to complete (Full Time)	*1 year*
Estimated time to complete (Half Time)	*2 years*

Targeted Certifications and/or Credentials

- Career Tech (CT) Fundamentals of Technology
- CT Graphic Design
- Adobe Certified Associate (ACA) Visual Communication Using Adobe Photoshop
- ACA Graphic Design and Illustration with Adobe Illustrator
- ACA Print and Digital Media Publishing Using Adobe InDesign

Certifications may vary by Program and are subject to change without notice.

Employment Options

The following list is associated with the approved SOC (Standard Occupational Classification) for this program and does not necessarily represent immediate opportunities; additional training may be required for some options listed.

Artist, Creative Director, Creative Manager, Design Director, Designer, Graphic Artist, Graphic Designer, Online Producer, Production Artist, Publications Designer – Approximate Pay Potential: $11-39/Hour.